



**ALAQSA**  
Computer Company

## CUSTOMER PROFILE

Al Aqsa Computer Company established in early 1982 is a leading retail company in Kuwait. With various departments and its services like computer accessories & peripherals supplies, home video games sales and family entertainment department.

## BUSINESS CHALLENGES

- Integrating more than 10 retail outlets as single working unit in conjunction with the head office and warehouse.
- Consolidating data gathered from remote sites.
- Streamlining retail business by tracking sales & stock movements.
- Analyzing sales by salesman for incentive calculation and performance evaluation.
- Restricting price list setup by salesman.

## SOLUTION

Al Aqsa implemented eNfinity (Previously known as Expert Business Suite) from EBS comprising of Finance, Inventory, Sales, Purchase, Point of Sales, Human Resource & Payroll and Fixed Asset modules.

## BUSINESS BENEFITS

- Real – Time integration of retail outlets, warehouse and head office.
- Increased sales productivity and order processing.
- Accurate Integrated sales data for performance & incentive analysis.
- Enhanced business analytics and financial reporting.

## AT A GLANCE

Company	: Al Aqsa
Retail Outlets	: 10
Industry	: Retail and Supplies
Website	: <a href="http://www.alaqsa.com.kw">www.alaqsa.com.kw</a>

## CUSTOMER SPEAKS

“

Integration and management of all are retail outlets were a major challenge for us. With eNfinity we are able to control each and every transactions of the item in the outlets. Thus Expert has given us accurate sales data based on trends, fast and slow moving items which has increased our profits and availability of running item.

Mr. Aymen Hawache  
Sales Manager

”